

RE+

MEXICO

APRIL 14–16, 2026

EXPO GUADALAJARA

JALISCO, MEXICO

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PROGRAM

PREMIUM CONFERENCES

TUESDAY, APRIL 14

12:30 – 13:00

KEYNOTE – ENERGY POLICY OF JALISCO

- **Speaker:** Manuel Herrera, Secretary of Sustainable Energy Development, Government of the State of Jalisco

13:10 – 13:50

PANEL – MEXICO'S PATH TO NET ZERO: COP30, 2050 GOALS, AND THE ENERGY TRANSITION

- **Panelist:** Andrea Hurtado, Director General of Policies for Climate Action, Secretariat of Environment and Natural Resources
- **Panelist:** Jorge Villarreal, Director of Climate Policy, Mexico Climate Initiative

14:30 – 15:00

KEYNOTE – DEVELOPMENT OF RENEWABLE ENERGY PROJECTS WITHIN THE FRAMEWORK OF MANDATORY PLANNING

- **Speaker:** Oliver Flores Parra, Founding Partner, DIOM Analytics

15:10 – 16:00

PANEL – PERSPECTIVES ON DISTRIBUTED GENERATION AND SELF CONSUMPTION IN THE NEW REGULATORY CONTEXT

- **Moderator:** Manuel Gómez, Executive Director, Mexican Association of the Photovoltaic Industry
- **Panelist:** Gilberto Sánchez, President, National Solar Energy Association
- **Panelist:** Abril Moreno, General Director, Energía a Debate
- **Panelist:** Eduardo Sánchez, Consultant

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PROGRAM

PREMIUM CONFERENCES

WEDNESDAY, APRIL 15

10:00 – 10:40

KEYNOTE – ENERGY TRANSITION AND SYSTEM RELIABILITY: CHALLENGES OF RENEWABLE INTEGRATION

- **Speaker:** Walter Julián Ángel Jiménez, Secretary of Energy Development, Government of the State of Tamaulipas

10:45 – 11:15

PANEL – LAUNCHING CONOCER'S NEW LABOR COMPETENCY STANDARDS FOR RENEWABLE ENERGY AND ENERGY EFFICIENCY

- **Panelist:** Marco Antonio Guzmán, President of AMIF and of the EC Management Committee on Renewable Energies and Energy Efficiency, CONOCER
- **Panelist:** Aarón Osuna, Coordinator of Operations and User Services, CONOCER

11:20 – 11:50

KEYNOTE – CURRENT OVERVIEW OF THE REGULATION OF ELECTRICAL ENERGY STORAGE IN MEXICO

- **Speaker:** Nelson Delgado, Director General, Mexican Solar Energy Association

12:20 – 13:20

PANEL – ENERGY STORAGE IN THE NEW RENEWABLE ENERGY LANDSCAPE IN MEXICO: OPERATIONAL SOLUTIONS, HYBRID SYSTEMS, AND MICROGRIDS

- **Moderator:** José Jaime Herrera, General Director and Projects, Bremer y Herrera MEP Energía
- **Panelist:** Sandra Barba, Business Development and Policy Lead, LATAM, Tesla
- **Panelist:** Ana Karina Cuentas, President, Energy Storage Network
- **Panelist:** Francisco Vargas, General Director, Innovación Solar
- **Panelist:** Diego Rasilla, Sales Director, Quartux

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PREMIUM CONFERENCES

WEDNESDAY, APRIL 15

13:25 – 14:15

PANEL – FINANCING OF DISTRIBUTED GENERATION (DG) RENEWABLE ENERGY PROJECTS

- **Moderator:** Alejandro González, Founder and Director of PBD, Strategic Energy Intelligence
- **Panelist:** Lucía Crespo, Head of Channels & Marketing, KAM
- **Panelist:** Concepción Cid, Deputy Director of Programs, FIDE
- **Panelist:** Siddharta Flores, Deputy Director of Projects Financed by International Financial Organizations, Nacional Financiera

14:20 – 15:00

KEYNOTE – CURRENT STATUS AND OUTLOOK OF THE SOLAR PHOTOVOLTAIC MARKET IN LATIN AMERICA

- **Speaker:** Ángel Cancino, Senior Analyst – Clean Energy Technology, S&P Global

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THURSDAY, APRIL 16

10:00 – 10:30

KEYNOTE – CFE FIBRA E: ATTRACTING LONG-TERM CAPITAL FOR MEXICO'S ELECTRIC INFRASTRUCTURE

- **Speaker:** Cajeme Villarreal, Chief Executive Officer, CFE Capital

10:35 – 11:20

PANEL – ENERGY STORAGE AND GRID FLEXIBILITY FOR UTILITY-SCALE RENEWABLE INTEGRATION

- **Moderator:** Iván Michel, CCO, BESS Energy Storage Systems
- **Panelist:** Adam Seabra de Albuquerque, Technical Storage Coordinator for Latin America, SUNGROW POWER
- **Panelist:** Eduardo Rosales, Strategic Member of Energy Team, Tesla LATAM

11:25 – 12:10

PANEL – SELF-CONSUMPTION: REGULATION, CASE STUDIES, AND CHALLENGES TO ADDRESS

- **Moderator:** Antonio Riojas, Director of the Guadalajara Office and Senior Associate, CC&N
- **Panelist:** Juan García, Co-Founder & VP of Business Development, KIIN
- **Panelist:** Andrés Friedman, CEO and Co-Founder, SOLFIUM
- **Panelist:** Lucas Casado, Director of Business Development, KAM

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THURSDAY, APRIL 16

12:15 – 13:00

PANEL – INDUSTRIAL DECARBONIZATION AND CLEAN ENERGY REQUIREMENTS

- **Moderator:** Lilia Alonzo, Co-Founder, Áurea Partners
- **Panelist:** Claudia Esteves, General Director, Mexican Association of Private Industrial Parks
- **Panelist:** Adriana Rivera, Executive Director, Mexican Data Center Association
- **Panelist:** Ulises López, Deputy Director of Climate Change, Energy, and Sectors, National Association of the Chemical Industry

13:00 – 13:45

PANEL – CIRCULAR ECONOMY AND RECYCLING: CLOSING THE LOOP IN RENEWABLE ENERGY TECHNOLOGIES

- **Moderator:** Sebastián Ramos, Senior Investment Analyst, Energía Real
- **Panelist:** Laura González, Marketing Communications Manager, LONGi Latin America
- **Panelist:** Karla Cedano, Head of Strategic Innovation Department, Institute of Renewable Energies, UNAM

13:50 – 14:35

PANEL – RELEVANCE OF UL 9540 IN ENERGY STORAGE FOR MEXICO

- **Panelist:** Jorge Fernández, Founder, Solarfix
- **Panelist:** Óscar Hernández, General Director, Professionals in Electrical Supervision
- **Panelist:** David Rangel, Commercial Director, Ecotrends
- **Panelist:** Elisa Márquez, General Manager, Dobotica

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